

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG23/12 15.17
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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| | CLASS: NATL. | LOCAL | REGIONAL |
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ICE)

DATE AUG23/12 15.17

CO-OP BILLING NEEDED

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 561 | | | | | | | | | | | | |
| 1 | | | 1200N-100P | 30 | | \$1,000.00 | 8/27 | 8/27 | 1 | | MON | 1 |
| PROGRAM : NOON NEWS | | | | | | | | | | | | |
| 2 | | | 1200N-1230P | 30 | | \$600.00 | 9/1 | 9/1 | 1 | | SAT | 1 |
| PROGRAM : NOON NEWS | | | | | | | | | | | | |
| CONTRACT TOTAL \$1,600.00 TOTAL SPOTS 2 | | | | | | | | | | | | |
| AUG/12 \$.00 SEP/12 \$1,600.00 | | | | | | | | | | | | |

| | |
|----------------|------------|
| CONTRACT TOTAL | \$1,600.00 |
| TOTAL SPOTS | 2 |

REP HEADLINE# 6295631
*** ORIGINAL REV#0 ***

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|--------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |

MARKET TOTALS \$17,777 WFTV 9% WKMG 33% WESH 31% WOFL 10% WKCF 0% WRBW 4% CABL 0%
WOPX 0% WRDQ 13% EFTV 0%

SMALL ADD.. HAD 45% ON ORIGINAL BUY

SVC- NSI
DEMOS- RA35+*